



Richard Ross and Quinn Residences were featured in The New York Times on March 25, 2026.

Feature Summary: Richard Ross, CEO of Quinn Residences, was featured in The New York Times in an article entitled, "The Single-Family Home Gets Caught in a Political Vise." The article addresses a landmark housing package under consideration in Congress that would ease the housing shortage and introduce new restrictions on institutional investors in the single-family rental market.

Richard is directly quoted as an expert in this piece, sharing insights on how a provision requiring large investors to sell newly built rental units to individual owners after seven years could affect the build-to-rent industry. The article mentions the IMN Build-to-Rent trade show, noting attendees' perspective on this plan. Richard is introduced as an industry expert, expressing concern about the bill's impact on growth. He states, "If this bill passes as is, I can't really grow." The piece notes that, like many other homebuilders, Richard "finances his projects by bringing on investors who want the option to sell their stake down the line." Providing context, the article notes that Quinn Residences owns "about 5,300 single-family houses in rental communities across the Southeast."

The piece continues, sharing how while small investors have long rented out single-family homes, "on a national basis, large investors are only a tiny sliver of the market. Institutions with more than 350 units own less than 1 percent of the 92 million single-family houses in the country." Later, the article discusses the changing American dream. In doing so, it details how rental communities are built for "ease of management and optimized for tenant living." To emphasize this, the article mentions some of the specific home features Quinn Residences has implemented in its communities to better tailor its homes to residents, who move more frequently than owners. These features include wider staircases, hardwood instead of carpet, granite and quartz kitchen counters, leak detection technology on appliances, and more. Richard reinforces the demand for this housing model, noting that the desire to live in a single-family home "is in the DNA of America." His perspective highlights how the restriction could make it harder for developers to secure funding for the new projects. The article concludes by mentioning Richard's role as a panelist at IMN's Build-to-Rent conference and highlighting the ongoing uncertainty surrounding the bill's future as it moves through Congress. A direct link to Quinn Residences' website is included in the article.

Outlet Summary: The New York Times (NYT) is a daily newspaper based in New York City...Founded in 1851 as the New-York Daily Times, it is published by The New York Times Company. The Times has won 132 Pulitzer Prizes, the most of any newspaper, and has long been regarded as a national "newspaper of record". The New York Times Company, which is publicly traded, has been governed by the Sulzberger family since 1896, through a dual-class share structure. Since the mid-1970s, The New York Times has

expanded its layout and organization, adding special weekly sections on various topics supplementing the regular news, editorials, sports, and features. The institution's emphasis remains on global and U.S. hard news coverage. Since 2008, the Times has been organized into the following sections: News, Editorials/Opinions-Columns/Op-Ed, New York (metropolitan), Business, Arts, Science, Styles, Home, Travel, and other features. On Sundays, the Times is supplemented by the Sunday Review (formerly the Week in Review), The New York Times Book Review, The New York Times Magazine, and T: The New York Times Style Magazine.

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