

JMG PUBLIC RELATIONS

Briefing Document: [REDACTED], Inside Edition



Date and Segment Information

February 12, 2026

11am ET (2-hour time block)

Day-Of Information:

Date: February 12, 2026

Nanci + Couples' Arrival Time: by 10:45am ET

- **Please ensure the participating couples arrive at the studio by 10:45am ET to ensure that filming can begin right at 11am ET.**
- **All participants ([REDACTED] and couples) to please arrive camera-ready.**
- **We'd also recommend wearing something that will be easy to dance in, and that the couples can easily see the moves in.**

Inside Edition's Arrival Time: 11am ET

- The Inside Edition team will arrive at 11am ET. Please ensure the team is greeted at that time.

Filming Duration: Two hours (from 11am-1pm ET)

Segment Length: **JMG is pending confirmation from the producer**

Location: [REDACTED]


- The segment will be pre-recorded at the studio.

Segment Details:

- This is a pre-recorded TV segment filmed at [REDACTED].
- The segment will celebrate Valentine's Day, highlight why couples should try dancing on Valentine's Day, and include a foxtrot dance tutorial.
- **Interviewer:** [REDACTED]

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| | <ul style="list-style-type: none"> ● The segment will include: <ul style="list-style-type: none"> ○ Interview: [REDACTED] will ask [REDACTED] a few questions on why couples should ditch dinner and a movie and try dancing to spice up their Valentine’s Day celebrations. ■ *JMG is pending the host’s questions.* ○ Foxtrot Demo: [REDACTED] will teach a foxtrot to [REDACTED] and four couples to the song “The Way You Look Tonight” by Frank Sinatra. <ul style="list-style-type: none"> ■ From the Producer: The music needs to be played in-studio while everyone is learning the dance. ● The Inside Edition team will also be filming b-roll for the segment. |
| <p>Interview Opportunity Overview</p> | <p>This pre-recorded studio segment is an opportunity for [REDACTED] to discuss the benefits of dance for couples, highlighting how it can make Valentine’s Day celebrations more fun and interactive. [REDACTED] will instruct interviewer [REDACTED] and four couples through a foxtrot to “The Way You Look Tonight” by Frank Sinatra, showing viewers at home how enjoyable ballroom dancing can be. Nanci will have the opportunity to discuss Dance Workshop New York’s new studio, what the studio offers, and where people can take classes.</p> <p>Here is a link to a past segment that is similar: https://www.insideedition.com/media/videos/michigan-class-teaches-ballroom-dancing-people-wheelchairs-46359</p> <ul style="list-style-type: none"> ● <i>The segment may be outdated, but it provides an example of an on-location dance segment.</i> |
| <p>Key Points to Cover</p> | <p>[REDACTED]</p> <ul style="list-style-type: none"> ○ [REDACTED] is a multi-generational leader in dance education, community, and creativity, who recently opened its new, luxurious studio in the Upper East Side. ○ [REDACTED] New York has spent over 10 years bringing dance education and community to NYC families, and now is expanding their footprint in the city with a brand new space to inspire dancers of every age. ○ Founded by MaryAnn Grasso and now co-led with her daughter Nanci Grasso, Dance Workshop was founded in 1979 and has spent nearly 50 years nurturing, teaching, and building a community of dancers. ○ Together, they’ve built a space rooted in confidence, artistry, and creativity—and they’re on a mission to remind people that dance isn’t just for professionals, it’s for everyone! <ul style="list-style-type: none"> ● The benefits of dance for all ages: <ul style="list-style-type: none"> ○ Dance benefits people at every stage of life—from boosting confidence in kids to improving fitness levels for parents and adults, and even families dancing together in their living rooms. ○ Dance provides the mood-lifting, stress-busting benefits we all need, and brings together a community of people finding joy in expression. |

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| | <ul style="list-style-type: none"> ○ Especially during the winter months, when it’s too cold for outdoor activities, dance is a great way for people to keep their bodies moving, and try something new in 2026. ● Additional talking points for Valentine’s Day: <ul style="list-style-type: none"> ○ A lot of times, couples take the “easy route” for Valentine’s Day by going out to eat, watching a movie, etc. year after year. ○ For couples who want to spice up their Valentine’s Day plans, going to a dance class is a wonderful way to experience something new together, build on your connection, move your body, and just have fun together. Who knows, it could even be the start of a new hobby for couples to do together. ○ Many dance studios now offer adult classes, because people want to find an enjoyable way to move their bodies, try something they’ve always wanted to, or return to a childhood activity. Connection and storytelling is a large component of what makes dance so special, making this a great way for couples to discover a new side to their relationship. <ul style="list-style-type: none"> ■ [REDACTED] also recently launched adult programming including ballroom, and private sessions for couples, as well as ballet, tap, jazz, hip hip, modern, and more! ○ For Valentine’s Day, ballroom dance is the perfect choice for couples, as it provides an intimate experience, strengthens connections, and even helps release stress by releasing mood-boosting endorphins. |
| <p>About [REDACTED] [REDACTED]</p> | <p>[REDACTED], Correspondent @ [REDACTED]</p> <p>[REDACTED] officially joined INSIDE EDITION’s correspondent roster in 2024, after spending a decade on the Emmy-nominated team working behind the scenes first as a story coordinator then producer. She is the first producer in INSIDE EDITION history to be made a full-time on-air correspondent. She spent years filling-in as a reporter while on assignment for hundreds of stories – reporting from courthouses during the cases of Bill Cosby, Harvey Weinstein and Jeffrey Epstein and internationally following the death of Queen Elizabeth, and the subsequent coronation of King Charles in London, England. Hall has covered the biggest stories of the last decade, from the Black Lives Matter movement of 2014 and 2020 to the unprecedented years of the pandemic and how COVID-19 has changed America. [REDACTED] covered the 2016 election, including as a producer at the Democratic National Convention and as a producer in London during the wedding of Prince Harry and Meghan Markle in 2018.</p> |
| <p>Recent Segments</p> | <p>These Are Strange Stories About Cake</p> <p>Texas College Student Helped Solve a 34-Year-Old Cold Case Murder: Cops</p> <p>5-Year-Old Shiloh Is The Lone Dog Of Christmas Island</p> |
| <p>About Inside Edition</p> | <p>Inside Edition (alternately titled as Inside Edition with Deborah Norville in program introductions for its weekday broadcasts since 1998) is an American news broadcasting newsmagazine program that is distributed in first-run syndication by CBS Media Ventures.</p> |



Having premiered on January 9, 1989, it is the longest-running syndicated-newsmagazine program that is not strictly focused on recent news. The program features a mix of infotainment stories, entertainment news and gossip, scandals, true-crime stories and lifestyle features.